Network Psychometrics in Educational Practice.
Maximum Likelihood Estimation of the Curie-Weiss Model.

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Abstract
In network psychometrics undirected graphical models —such as the Ising model from statistical physics— are used to characterize the manifest probability distribution of psychometric data. In practice, we often find that it is extremely difficult to apply graphical models as the Ising model to educational data because (i) the model’s likelihood is impossible to compute for the big data that we typically observe in educational measurement, and (ii) the model cannot handle the partially observed data that stem from incomplete test designs. In this chapter, we therefore propose to use a simplified Ising model that is known as the Curie-Weiss model. Unlike the more general Ising model, the Curie-Weiss model is computationally tractable, which makes it suitable for applications in educational measurement. The objective of this chapter is to study the statistical properties of the Curie-Weiss model and discuss its estimation with complete or incomplete data. We demonstrate that our procedures work using a simulated example, and illustrate the analysis of fit of the Curie-Weiss model using real data from the 2012 Cito Eindtoets.

Keywords: network psychometrics, Curie-Weiss model, Ising model, Rasch model, extended Rasch model

Introduction

The item response theory (IRT) model is ubiquitous in the analysis of pupil responses to the questions in educational tests. In the model, a latent variable is posited to represent the ability of a pupil that is measured by the test, and then characterizes the probability that the pupil responds correctly or incorrectly to the test questions as a function of his or her ability. But these abilities
are never directly observed. What we can estimate directly, however, are the proportion of pupils in a given population that obtain particular configurations of correct and incorrect responses to the test questions (Cressie & Holland, 1983). Modeling these manifest probabilities has been the focus of several areas in the psychometric literature, such as that related to the Dutch Identity (Hessen, 2012; Holland, 1990; Ip, 2002), log-multiplicative association models (Anderson & Vermunt, 2000; Anderson & Yu, 2007), and marginal models (Bergsma, 1997; Bergsma & Rudas, 2002). A recent addition to the psychometric literature on modeling manifest probability distributions is the network psychometric approach (Borsboom, 2008; Epskamp, 2017; van der Maas et al., 2006), which utilizes undirected graphical models to characterize the manifest probabilities and posits observables (e.g., responses to test questions) on a graphical or network structure.

In network psychometrics, the Ising (1925; Lenz, 1920) model is a commonly used graphical model for binary random variables $X$, which may be used to encode the correct ($X = 1$) and incorrect ($X = 0$) responses to the questions in the test. The model is characterized by the following probability distribution over the configurations of $k$ binary variables $X$,

$$ p(X = x) = \frac{\exp(x^T\mu + x^T\Sigma x)}{\sum_x \exp(x^T\mu + x^T\Sigma x)}, \quad (1) $$

where the sum in the denominator ranges across all possible configurations $x$ of $X$, $\Sigma = [\sigma_{ij}]$ is the symmetric $k \times k$ connectivity matrix that encodes the strength of interactions between the response variables —i.e., the network structure— and $\mu$ is the $k \times 1$ vector that encodes influences from outside the network. In an educational testing context, the $\sigma_{ij}$ may be taken to represent the latent processes that are shared by questions $i$ and $j$, and $\mu_i$ may be taken to represent factors that are attributed to a specific question —e.g., its difficulty. This interpretation of the Ising model comes from recent work that characterizes it as the marginal distribution of a multidimensional IRT (MIRT) model (Epskamp, Maris, Waldorp, & Borsboom, 2018; Marsman, Maris, Bechger, & Glas, 2015),

$$ p(X = x) = \int_{\mathbb{R}^k} \prod_{i=1}^k p(X_i = x_i | \theta) f(\theta) \, d\theta, $$

where $-\mu_i$ was shown to be equal to the MIRT model’s difficulty parameter, and the square root of the $r$-th term in the eigenvalue decomposition of the connectivity matrix,

$$ \Sigma = \sum_{r=1}^k \lambda_r qq^T, $$

was shown to be equal to the loading of the vector of responses on the $r$-th ability dimension.

The use of graphical models such as the Ising model in large-scale educational applications remains problematic, however. One major issue with the Ising model, for instance, is that the model is computationally intractable except for very small or highly constrained problems. This intractability resides in the model’s normalizing constant, which requires the evaluation of $2^k$ distinct terms. With as little as 20 questions there already are $2^{20} = 1,048,576$ terms that need to be evaluated, and educational tests often consist of much more than 20 questions. This is particularly problematic for estimating the model’s parameters, since closed form expressions are unavailable, and iterative procedures are needed to estimate them. The model’s normalizing constant is then evaluated several times in each of the iterations. Another important issue is that the Ising model consists of too many
unknown parameters. With only $k = 20$ questions on the test there already are $\frac{1}{2} (k^2 + k) = 210$ free parameters, and with $k = 50$ test questions there are over one thousand free parameters. When the number of questions in the test increases, both the number of terms that are evaluated in the normalizing constant and the number of free parameters quickly grow. This makes the Ising model impractical for the large applications that are often encountered in educational measurement. Finally, the Ising model is not closed under marginalization (Marsman, Waldorp, & Maris, 2017); that is,

$$p(X^{(i)} = x^{(i)}) = \sum_{x_i} p(X = x),$$

where $x^{(i)}$ is the vector $x$ without element $i$. As a result, it is complicated to handle data that is collected with the incomplete test designs that are commonly used in educational testing.

As a way to work around these problems we will use a simplified Ising model that is known as the Curie-Weiss model (Kac, 1968), in which the connectivity matrix is the scalar $\Sigma = \sigma I_k$, where $I_k$ is the $k \times k$ identity matrix, and there is a constant interaction $\sigma > 0$ among variables in the network. Even though the Curie-Weiss model may seem to be an oversimplification of the full Ising model, it is an incredibly rich model. For example, it provides an analytic expression for the marginal Rasch model (Bock & Aitken, 1981), and is a special case of the extended Rasch model (Cressie & Holland, 1983; Tjur, 1982), two well-known psychometric models for the manifest probability distribution. But it also remains of interest in theoretical physics (e.g., Kochmański, Paszkiewicz, & Wolski, 2013), and it is strongly related to the mean-field approximation that is often used to study theoretical properties of Ising models in the context of, for instance, magnetism. Moreover, it offers a pragmatic approximation to the full Ising model, as the Ising network can be factored into cliques —fully connected sub-graphs— and the distribution of variables in such cliques can be closely approximated with a Curie-Weiss model. What matters here is that, unlike the full Ising model, the Curie-Weiss model is computationally tractable, which makes it suitable for applications in educational measurement.

The objective of the current chapter is to study the statistical properties of the Curie-Weiss model and discuss its estimation with complete or incomplete data. First, we introduce the model and analyze its statistical properties. In particular, we examine what happens when we either condition on or marginalize a part of the Curie-Weiss network. This also provides us with the opportunity to discuss its relation to the two Rasch-type models, and how its properties relate to these two models. Hereafter we show how to estimate the Curie-Weiss model and its asymptotic standard errors in both the complete data case and the incomplete data case, and then illustrate our procedures using simulated data, and data from a large-scale educational testing application —the 2012 Cito Eindtoets. We end the chapter with a discussion.

**The Curie-Weiss Model**

In a now famous series of lectures (Chrétien, Gross, & Deser, 1968), Marc Kac lectured about the mathematical mechanisms of phase transitions (Kac, 1968; Kac & Thompson, 1966), and in particular the phase transitions that are observed in the study of magnetism. The Ising model is often used in this context to study dynamic properties such as the shift from a non-magnetic
to a magnetic state when the material is cooled. But since it is very difficult to produce analytic results with the Ising model, Kac proposed to start with a simpler model based on the theories of magnetism of Pierre Curie and Pierre-Ernest Weiss. His version of the Curie-Weiss model is characterized by the probability distribution over the configurations of \( k \) random variables \( Y \) that take values in \( \{-1, +1\} \),

\[
p(Y = y) = \frac{\exp \left( \frac{1}{k} \sum_i \sum_j y_i y_j \right)}{\sum_y \exp \left( \frac{1}{k} \sum_i \sum_j y_i y_j \right)},
\]

where the interaction strength \( J/k \) depends on the size of the network and is constant throughout the network. In this context, the variables \( Y \) refer to the magnetic moments of electrons, which may point up \((Y = +1)\) or point down \((Y = -1)\). Since every variable in the Curie-Weiss network is related to all other variables, it is sometimes referred to as the fully-connected Ising network (Gould & Tobochnik, 2010). For a detailed analysis of its dynamical properties we refer the interested reader to recent work by Kochmański et al. (2013).

Our interest in this chapter will focus on the statistical properties of the Curie-Weiss model, which inspired us to work with the following version of it

\[
p(X = x) = \frac{\exp \left( \sum_i x_i \mu_i + \sigma \sum_i \sum_j x_i x_j \right)}{\sum_x \exp \left( \sum_i x_i \mu_i + \sigma \sum_i \sum_j x_i x_j \right)},
\]

which differs in three important ways from the original version that was introduced by Kac. Firstly, our version of the Curie-Weiss model is used to model the distribution of \{0, 1\}-variables \( X \) instead of \{-1, +1\}-variables \( Y \). Secondly, we have introduced the external fields \( \mu \) (c.f. Kochmański et al., 2013). Moreover, since our interest is focused on its statistical instead of its dynamical properties —e.g., phase transitions— we will not investigate networks that increase in size. Therefore we have simplified the association strength from \( J/k \) to \( \sigma \) so that it does not explicitly depend on the network’s size.

Some Statistical Properties of the Curie-Weiss Model

Before we continue with the problem of estimating the model’s parameters \( \mu \) and \( \sigma \), we will first review the model and its conditioning and marginalization properties. From our formulation of the Curie-Weiss model in Eq. (2) we readily find the simplified expression,

\[
p(X = x) = \frac{\exp \left( \sum_i x_i \mu_i + \sigma \sum_i \sum_j x_i x_j \right)}{\sum_x \exp \left( \sum_i x_i \mu_i + \sigma \sum_i \sum_j x_i x_j \right)}
= \left( \prod_{i=1}^k \exp (x_i \mu_i) \right) \exp \left( \sigma x_x^2 \right)
= \left( \prod_{i=1}^k \exp (x_i \mu_i) \right) \exp \left( \sigma x_x^2 \right)
= \left( \prod_{i=1}^k \gamma_s (\mu) \right) \exp \left( \sigma s^2 \right),
\]

where \( x_x \) is used to denote the sum score \( \sum_i x_i \), and \( \gamma_s (\mu) \) is used to denote the elementary symmetric function of order \( s \) of the vector \( \mu \). The elementary symmetric function of order \( s \) of the vector \( \mu \) is
defined here as
\[ \gamma_s(\mu) = \sum_{x_\cdot = s} \prod_{i = 1}^{k} \exp(x_i \mu_i), \]
where the sum ranges across all configurations of \( x \) for which the total score \( x_\cdot \) is equal to \( s \).

Observe that the normalizing constant of this version of the Curie-Weiss model
\[ \sum_{s = 0}^{k} \gamma_s(\mu) \exp(\sigma x_\cdot^2), \]
is linear in the number of variables in the network. Even though this expression depends on the elementary symmetric functions \( \gamma_s(\mu) \), their computation using, for example, the summation algorithm (Fischer, 1974; Verhelst, Glas, & van der Sluis, 1984) is of a quadratic order of complexity (Baker & Harwell, 1996). As a result, the computation of the normalizing constant also has a quadratic order of complexity, which is a huge improvement over the exponential order of complexity of computing the normalizing constant of the Ising model.

Let \( A \subset \Omega = \{1, 2, \ldots, k\} \) be a subset of the variables and \( \bar{A} \) its complement, such that \( \Omega = A \cup \bar{A} \). Consider the conditional distribution \( p\left(\mathbf{X}^{(A)} \mid \mathbf{x}^{(\bar{A})}\right) \) of the variables in subset \( A \) given the others. We find
\[
p\left(\mathbf{X}^{(A)} = \mathbf{x}^{(A)} \mid \mathbf{x}^{(\bar{A})}\right) = \frac{p(\mathbf{x}^{(A)}, \mathbf{x}^{(\bar{A})})}{\sum_{\mathbf{X}^{(A)}} p(\mathbf{X}^{(A)}, \mathbf{x}^{(\bar{A})})} \]
\[
= \frac{\left(\prod_{i \in A} \exp(x_i \mu_i)\right) \exp\left(\sigma \left[ (x_\cdot^{(A)})^2 + 2x_+^{(A)} x_+^{(\bar{A})}\right]\right)}{\sum_{\mathbf{X}^{(A)}} \left(\prod_{i \in A} \exp(x_i \mu_i)\right) \exp\left(\sigma \left[ (x_\cdot^{(A)})^2 + 2x_+^{(A)} x_+^{(\bar{A})}\right]\right)} \]
\[
= \frac{\left(\prod_{i \in A} \exp(x_i \mu_i)\right) \exp(\sigma (x_\cdot^{(A)})^2)}{\sum_{r = 0}^{\left|\bar{A}\right|} \gamma_r(\mu^{(A)} + 2\sigma x_+^{(A)}) \exp(\sigma r^2)}, \]
where \( x_\cdot^{(A)} = \sum_{i \in A} x_i \) denotes the sum score on the item set \( A \subset \Omega \), and \( r \) the index of the rest-score that ranges from zero to the size of the set \( A \). Note that we have used a well-known property of elementary symmetric functions (e.g., Verhelst et al., 1984). Namely, that
\[ \gamma_s(\mu + c) = \exp(c) \gamma_s(\mu), \]
such that
\[ \gamma_r(\mu^{(A)} + 2\sigma x_+^{(A)}) = \sum_{\mathbf{x}^{(A)}: \mathbf{x}^{(A)} = r} \prod_{i \in A} \exp\left(x_i \left[ \mu_i + 2\sigma x_+^{(A)}\right]\right) = \exp\left(r \cdot 2\sigma x_+^{(A)}\right) \sum_{\mathbf{x}^{(A)}: \mathbf{x}^{(A)} = r} \prod_{i \in A} \exp(x_i \mu_i) \]
is the elementary symmetric function of order \( r \) of the sub-vector \( \mu^{(A)} \) shifted by the constant \( 2\sigma x_+^{(A)} \). Since the conditional distribution is a Curie-Weiss model it follows that the model is closed under conditioning. That is, the distribution of variables in a Curie-Weiss network conditional upon a subset of the variables in the network results in a Curie-Weiss model. Furthermore,
\[ p\left(\mathbf{X}^{(A)} = \mathbf{x}^{(A)} \mid \mathbf{x}^{(\bar{A})}\right) = p\left(\mathbf{X}^{(A)} = \mathbf{x}^{(A)} \mid \mathbf{x}_+^{(\bar{A})}\right). \]
Of particular interest is the conditional distribution of one variable \( x_j \) conditional upon the remaining variables \( x^{(i)} \),

\[
p(X_j = x_j \mid x^{(i)}) = \frac{\exp \left( x_j \left[ \mu_j + \sigma + 2\sigma x^{(i)}_+ \right] \right)}{1 + \exp \left( \mu_j + \sigma + 2\sigma x^{(i)}_+ \right)},
\]

which depends on the remaining variables only through the sum score \( x^{(i)}_+ = \sum_{i \neq j} x_i \) and does not depend on the external fields \( \mu^{(i)} \) that are associated to the \( k-1 \) variables we conditioned on. In sum, Eq. (4) provides an analytic expression of the item-rest regression that can be useful for assessing the fit of the Curie-Weiss model.

While the Curie-Weiss model is closed under conditioning, it is not closed under marginalization. To see this, we derive the expression for the marginal distribution of the first \( k-1 \) variables of a \( k \) variable Curie-Weiss network

\[
p(X^{(k)} = x^{(k)}) = p(x_k = 1, X^{(k)} = x^{(k)}) + p(x_k = 0, X^{(k)} = x^{(k)})
\]

\[
= \frac{\exp \left( \mu_k + \sigma \left[ 1 + 2x^{(k)}_+ \right] \right) + 1 \left( \prod_{i=1}^{k-1} \exp (x_i \mu_i) \right) \exp \left( \sigma \left( x^{(k)}_+ \right)^2 \right)}{\sum_{s=0}^{k-1} \gamma_s (\mu) \exp \left( \sigma s^2 \right)}.
\]

Using the recursive property of elementary symmetric functions (Fischer, 1974, p. 250):

\[
\gamma_s (\mu) = \exp (\mu_k) \gamma_{s-1} (\mu^{(k)}) + \gamma_s (\mu^{(k)}),
\]

we can simplify this expression to

\[
p(X^{(k)} = x^{(k)}) = \frac{\exp \left( \mu_k + \sigma \left[ 1 + 2x^{(k)}_+ \right] \right) + 1 \left( \prod_{i=1}^{k-1} \exp (x_i \mu_i) \right) \exp \left( \sigma \left( x^{(k)}_+ \right)^2 \right)}{\sum_{s=0}^{k-1} \exp (\mu_k + \sigma \left[ 1 + 2s \right] + 1) \gamma_s (\mu^{(k)}) \exp (\sigma s^2)}.
\]

Since we cannot factor out the terms that depend on variable \( i \) from the sum in the denominator due to its interaction with the rest score \( x^{(k)}_+ \), we are unable to simplify this expression to the form of a Curie-Weiss model. It follows that the Curie-Weiss model is not closed under marginalization.

**The Curie-Weiss to Rasch Connection**

Equation (3) can we written as:

\[
p(X = x) = \frac{\prod_{i=1}^{k} \exp (x_i \mu_i)}{\gamma_s (\mu) \sum_{s=0}^{k} \gamma_s (\mu) \exp (\sigma s^2)} \gamma_s (\mu) \exp (\sigma x^2_+) = p(X = x \mid X_+ = x_+) p(X_+ = x_+),
\]

where \( p(X = x \mid X_+ = x_+) \) can be recognized as the conditional likelihood function of the Rasch (1960) model (Andersen, 1973) with item difficulties \( -\mu_i \). In fact, it is readily seen that our Curie-Weiss model is a special case of the extended Rasch model (ERM; Tjur, 1982; Cressie and Holland, 1983). In general, the ERM is characterized by the following distribution

\[
p(X = x) = \frac{\prod_{i=1}^{k} \exp (x_i \mu_i) \lambda_{x_i}}{\sum_{s=0}^{k} \gamma_s (\mu) \lambda_s},
\]
which equals the Curie-Weiss model when \( \lambda_s = \exp(\sigma s^2) \). In sum, the Curie-Weiss model is an ERM.

Importantly, the ERM can be expressed as a marginal Rasch model \( \text{MRM; Bock and Aitken, 1981} \) if its score parameters \( \lambda_s \) form a moment sequence (Cressie & Holland, 1983). That our Curie-Weiss model is a MRM can be seen from the original derivation by Kac, who used the following well-known identity (Hubbard, 1959; Stratonovich, 1957),

\[
\exp(\sigma s^2) = \int_{\mathbb{R}} \frac{1}{\sqrt{\pi}} \exp\left(2 \sqrt{\sigma} s \eta - \eta^2\right) d\eta,
\]

in which we replace the exponential of a square with the integral on the right hand side —the expectation \( \mathbb{E}\left(\exp\left(2 \sqrt{\sigma} s H\right)\right) \) of the normal random variable \( H \). Writing the right hand side of this identity for the squared exponential in the numerator of the Curie-Weiss model gives

\[
p(X = x) = \left(\prod_{i=1}^k \exp(x_i \mu_i)\right) \int_{\mathbb{R}} \frac{1}{\sqrt{\pi}} \exp\left(2 \sqrt{\sigma} x_i \eta - \eta^2\right) d\eta \sum_{s=0}^\infty \gamma_s(\mu) \exp(\sigma s^2)
\]

\[
= \int_{\mathbb{R}} \prod_{i=1}^k \exp\left(x_i \left[\mu_i + 2 \sqrt{\sigma} \eta\right]\right) \frac{1}{\sqrt{\pi}} \sum_{s=0}^\infty \gamma_s(\mu) \exp(\sigma s^2) d\eta
\]

\[
= \int_{\mathbb{R}} \prod_{i=1}^k \frac{1 + \exp\left(\mu_i + 2 \sqrt{\sigma} \eta\right)}{1 + \exp\left(\mu_i + \sqrt{\sigma} \eta\right)} \frac{\prod_{i=1}^k \left[1 + \exp\left(\mu_i + \sqrt{\sigma} \eta\right)\right] \exp\left(-\eta^2\right)}{\sqrt{\pi} \sum_{s=0}^\infty \gamma_s(\mu) \exp(\sigma s^2)} d\eta
\]

\[
= \int_{\mathbb{R}} \prod_{i=1}^k \frac{1}{1 + \exp\left(\mu_i + \sqrt{\sigma} \eta\right)} \frac{\prod_{i=1}^k \left[1 + \exp\left(\mu_i + \sqrt{\sigma} \eta\right)\right] \exp\left(-\eta^2\right)}{\sqrt{4\pi} \sum_{s=0}^\infty \gamma_s(\mu) \exp(\sigma s^2)} d\eta
\]

where we have used the change of variable \( \theta = 2 \sqrt{\sigma} \eta \). Noting that \( p(X_i = x_i \mid \theta) \) is a Rasch model with item difficulties \(-\mu_i\), it follows that the Curie-Weiss model corresponds to a marginal Rasch model albeit with a rather peculiar\(^1\) latent variable distribution \( f(\theta) \) that depends on the item parameters. This distribution closely resembles a normal distribution or a mixture of two normal distributions (Marsman, Borsboom, et al., 2018).

It is easy to verify that both the ERM and the MRM are closed under marginalization (e.g., Maris, Bechger, & San Martin, 2013) whereas, as we showed earlier, the Curie-Weiss model is not. Specifically, the marginal distribution in Eq. (5) is not a Curie-Weiss model, although it is an ERM with

\[
\lambda_s = \exp\left(\sigma r^2\right) \left[1 + \exp\left(\mu_k + \sigma (1 + 2 r)\right)\right],
\]

for \( r = 0, \ldots, k - 1 \). Thus, marginalization gives us an ERM, but not a Curie-Weiss model. The reason that the ERM in Eq. (7) is closed under marginalization yet the Curie-Weiss model is not is because the characterization \( \lambda_s = \exp\left(\sigma s^2\right) \) introduces a dependency between the score parameters

\(^1\)A similar construction of the latent variable distribution can also be found in, for instance, Cressie and Holland (1983) and McCullagh (1994), and is used by Marsman, Sigurdardóttir, Bolsinova, and Maris (2018) to generalize the Dutch Identity (Holland, 1990).
that is not found in Eq. (7). The issue with the MRM is slightly different. Observe first that the MRM itself is closed under marginalization (Marsman, Waldorp, & Maris, 2017), such that

\[
p\left( X^{(k)} = x^{(k)} \right) = \int_{\mathbb{R}} \sum_{x_i} \prod_{i=1}^{k} p \left( X_i = x_i \mid \theta \right) f \left( \theta \right) \, d\theta = \int_{\mathbb{R}} \prod_{i=1}^{k-1} p \left( X_i = x_i \mid \theta \right) f \left( \theta \right) \, d\theta,
\]

where the latent trait model is the Rasch model. In the Curie-Weiss model, the latent variable distribution \( f(\theta) \) explicitly depends on the model parameters, including the field \( \mu_k \) of variable \( k \). Even though this ought not be a problem in practical applications with incomplete test designs, it does show why the marginal is not a Curie-Weiss model, since it is clear that the expectations \( E_f \left[ p(x \mid \Theta) \right] \) and \( E_f \left[ p(x^{(k)} \mid \Theta) \right] \) differ.

Compared to a regular MRM, the Curie-Weiss model has a number of convenient properties. One is that the origin of the ability distribution is identifiable so that absolute values of the item difficulties can be interpreted. Furthermore, the posterior distribution of the latent variable is available in closed form:

\[
f(\theta \mid X = x) = f(\theta \mid X_+ = x_+) = \frac{1}{\sqrt{4\pi\sigma}} \exp \left( -\frac{1}{4\sigma} (\theta - 2\sigma x_+)^2 \right).
\]

This is a normal distribution\(^2\) with mean \( 2\sigma x_+ \) and variance \( 2\sigma \). Sampling so-called plausible values is thus trivial in the Curie-Weiss model. If we write the association parameter in its original form, \( \sigma = J/k \), the posterior is a normal distribution with mean \( 2J \bar{x} \) and variance \( 2J/k \):

\[
f(\theta \mid X = x) = f(\theta \mid X_+ = x_+) = \frac{\sqrt{k}}{\sqrt{4J\pi}} \exp \left( -\frac{k}{4J} (\theta - 2J\bar{x})^2 \right).
\]

Note that the posterior standard deviation shrinks with a rate of \( 1/\sqrt{k} \). Note further that the posterior variance is the same for all test scores, \( x_+ \), which suggests that test information is the same for all values of the latent variable. This constant rate of information is more in line with classical test theory, for example, than with regular IRT models where information is larger for abilities close to the item difficulties.

**Maximum Likelihood Estimation of the Curie-Weiss Model**

Maximum likelihood (ML) estimation of the Curie-Weiss model has focused exclusively on the case of a single realization of the Curie-Weiss network with an external field \( \mu \) that is the same for each variable in the network. It is easily shown that for this \( n = 1 \) case the two parameters \( \sigma \) and \( \mu \) cannot be consistently estimated (e.g., Comets & Gidas, 1991). In psychometrics and educational measurement, however, we typically have many replications of the Curie-Weiss network, i.e., \( n >> 1 \). We will focus here on the ML procedure for estimating \( \mu \) and \( \sigma \); first for the complete data case, then for the incomplete data case. Sample R-code is provided in an online repository located at osf.io/4m3dq/.

\(^2\)Since the Rasch model is in the exponential family, the posterior ability distribution depends on the data only through the sufficient statistic \( X_+ \) (Dawid, 1979).
Maximum Likelihood in the Complete Data Case

The factorization in Eq. (6) shows that the external fields of the Curie-Weiss model can be consistently estimated with conditional maximum likelihood (CML) as used for the regular Rasch model (Andersen, 1970, 1973). We may then estimate the association strength conditional upon the CML-estimates of the external fields with little loss of information (Eggen, 2000). This is complicated, however, by the fact that the parameters of the Curie-Weiss model are identified, but the parameters of the conditional Rasch model are not. We will therefore focus on joint estimation of the model parameters.

The complete data likelihood for the Curie-Weiss parameters $\mu$ and $\sigma$ based on the responses of $n$ pupils to $k$ test questions is

$$L(\mu, \sigma \mid x_1, \ldots, x_n) = \prod_{p=1}^{n} \left( \prod_{i=1}^{k} \frac{\exp(x_{pi} \mu_i)}{\sum_{s=0}^{2} \gamma_s(\mu) \exp(\sigma s^2)} \right)^{n_p} = \exp \left( \sum_{i=1}^{k} x_{i+} \mu_i + \sigma \sum_{p=1}^{n} x_{p+}^2 \right) / \left( \sum_{s=0}^{2} \gamma_s(\mu) \exp(\sigma s^2) \right)^n,$$

and only depends on the (sufficient) statistics $x_{i+}$, for $i = 1, \ldots, k$, and $\sum_p x_{p+}^2$. We seek values $\hat{\mu}$ and $\hat{\sigma}$ that maximize the likelihood function, or, similarly, the roots of its gradient

$$\nabla \ln L(\mu, \sigma \mid x_1, \ldots, x_n).$$

The roots of the gradient can be found using iterative procedures such as the Newton-Raphson (NR) procedure. Unfortunately, NR procedures require the computation of the Hessian matrix of mixed partial (second order) derivatives in every iteration to update parameter values, which can be expensive to compute in practice. We therefore choose a divide and conquer strategy and maximize each of the parameters in turn, while ignoring cross-parameter dependency during optimization. Even though this might slow down convergence, it circumvents having to compute (and invert) the complete Hessian matrix in every iteration.

We first investigate the maximization of $\ln L(\mu, \sigma \mid x_1, \ldots, x_n)$ with respect to the external field $\mu_i$ of the response variable $i$, fixing the parameter values of the remaining $k$ parameters to their current estimates. The partial derivative of $\ln L(\mu, \sigma \mid x_1, \ldots, x_n)$ with respect to $\mu_i$ is

$$\frac{\partial}{\partial \mu_i} \ln L(\mu, \sigma \mid x_1, \ldots, x_n) = x_{i+} - \frac{\sum_{i=0}^{k-1} \gamma_s(\mu) \exp(\sigma s^2)}{\sum_{s=0}^{2} \gamma_s(\mu) \exp(\sigma s^2)} \cdot \frac{\sum_{s=0}^{k-1} \gamma_s(\mu) \exp(\sigma s^2)}{\sum_{s=0}^{2} \gamma_s(\mu) \exp(\sigma s^2)}.$$

where we have used the following well-known property of the elementary symmetric function,

$$\frac{\partial}{\partial \mu_i} \gamma_s(\mu) = \exp(\mu_i) \gamma_{s-1}(\mu).$$

Setting the derivative to zero we obtain the following closed form expression for the parameter $\mu_i$:

$$\mu_i = \ln \left( \frac{x_{i+}}{n - x_{i+}} \right) + \ln \left( \frac{\sum_{s=0}^{k-1} \gamma_s(\mu) \exp(\sigma s^2)}{\sum_{s=0}^{k-1} \gamma_s(\mu) \exp(\sigma (s + 1)^2)} \right),$$

where the first term is a function of the sufficient statistics and the second term is a function of the remaining $k$ parameters of the model. In an iteration $t$ of our numerical procedure, we fix the states of these parameters to their current estimates $\hat{\mu}_i^{(t)}$ and $\hat{\sigma}$, to compute an updated value for $\mu_i$.

---

3This implies that we lose a degree of freedom by factoring the joint distribution and condition on the observed test score. To consistently estimate the parameters of the Curie-Weiss model using a two-step procedure, we therefore need to estimate a shift of the external fields in the test score distributions $p(X_s = x_s)$.
What remains is the maximization of $\ln L(\mu, \sigma | x_1, \ldots, x_n)$ with respect to the association strength $\sigma$. The partial derivative of $\ln L(\mu, \sigma | x_1, \ldots, x_n)$ with respect to $\sigma$ is

\[
\frac{\partial}{\partial \sigma} \ln L(\mu, \sigma | x_1, \ldots, x_n) = \sum_{p=1}^{n} x_p^2 - \frac{1}{n} \sum_{s=0}^{k} \gamma_s(\mu) \exp(\sigma x_s^2) \sum_{j=0}^{k} \gamma_j(\mu) \exp(\sigma x_j^2).
\]

Setting this derivative to zero does not lead to a closed form solution for the parameter $\sigma$. We therefore propose a one-dimensional NR step:

\[
\sigma = \hat{\sigma} - \frac{\frac{\partial}{\partial \sigma} \ln L(\mu, \sigma | x_1, \ldots, x_n)}{\frac{\partial^2}{\partial \sigma^2} \ln L(\mu, \sigma | x_1, \ldots, x_n)}|_{\sigma=\hat{\sigma}}
\]

\*

We estimate the variance-covariance matrix of our estimators for the parameters $\mu$ and $\sigma$, by evaluating the inverse of the Fisher information matrix at the estimated values $\hat{\mu}$ and $\hat{\sigma}$:

\[
\text{Var}(\hat{\mu}, \hat{\sigma}) \approx [\mathcal{I}(\hat{\mu}, \hat{\sigma})]^{-1},
\]

where $\mathcal{I}(\hat{\mu}, \hat{\sigma})$ denotes the Fisher Information matrix. To compute the Fisher information matrix we work out (minus) the second order mixed derivatives from the Q-function. As the Curie-Weiss model is a member of the exponential family of distributions, the second derivatives will not depend on data, and we do not have to (numerically) evaluate any expectations in computing the information matrix. In Appendix A we present the mixed partial derivatives of the Q-function.
and diagonal elements $A_{ii} = \sqrt{n} v_i$. The contribution of the scaling parameter $I_{\sigma \sigma}$ is the scalar

$$I_{\sigma \sigma} = n \frac{\sum_{s=0}^{k} s^2 y_s (\mu) \exp (\sigma s^2)}{\sum_{s=0}^{k} y_s (\mu) \exp (\sigma s^2)} - n \left( \frac{\sum_{s=0}^{k} s^2 y_s (\mu) \exp (\sigma s^2)}{\sum_{s=0}^{k} y_s (\mu) \exp (\sigma s^2)} \right)^2,$$

and we may express the vector $I_{\mu \sigma} = I_{\sigma \mu}^T$ as

$$I_{\mu \sigma} = w - \sqrt{n} \frac{\sum_{s=0}^{k} s^2 y_s (\mu) \exp (\sigma s^2)}{\sum_{s=0}^{k} y_s (\mu) \exp (\sigma s^2)} v,$$

where the vector $w$ has elements

$$w_i = n \exp (\mu_i) \frac{\sum_{s=0}^{k-1} (s + 1)^2 y_s (\mu^{(i)}) \exp (\sigma (s + 1)^2)}{\sum_{s=0}^{k} y_s (\mu) \exp (\sigma s^2)}.$$

Sample R-code for computing this Fisher information matrix is provided at osf.io/4m3dq/.

**Maximum Likelihood Estimation in the Incomplete Data Case**

When test data are collected according to a randomized incomplete test design, the structurally missing data patterns are assumed to be missing (completely) at random (Eggen, 1993; Eggen & Verhelst, 2011). We may then obtain unbiased estimates of the parameters from the incomplete data likelihood (Eggen, 1993; Eggen & Verhelst, 2011; Rubin, 1976)

$$L(\mu, \sigma | x_1^O, \ldots, x_n^O) = \prod_{p=1}^{n} p(x_p^O) = \prod_{p=1}^{n} \sum_{x_p^M} p(x_p^O, x_p^M) = \prod_{p=1}^{n} \sum_{x_p^M} p(x_p),$$

where $x_p^O$ denotes the observed responses for person $p$, $x_p^M$ denotes his or her missing responses, and the complete data-likelihood $p(x_p)$ is the Curie-Weiss model. When the complete data-likelihood $L(\mu, \sigma | x_1, \ldots, x_n)$ corresponds to the Curie-Weiss model, the incomplete data likelihood $L(\mu, \sigma | x_1^O, \ldots, x_n^O)$ does not, because the Curie-Weiss model is not closed under marginalization. As a result, estimating the parameters of the model does not simplify to the procedure that we outlined for the complete data case.

To come to a tractable approach for estimating the Curie-Weiss parameters in the incomplete data case, we will use the Expectation-Maximization (EM) algorithm (Dempster, Laird, & Rubin, 1977), treating the unobserved responses $x_1^M, \ldots, x_n^M$ as missing (completely) at random. The EM approach alternates between two steps: an Expectation or E-step in which we compute the expected complete data log-likelihood of the parameters $\mu$ and $\sigma$, and a maximization or M-step in which we find the parameter values $\hat{\mu}$ and $\hat{\sigma}$ that maximize the expected log-likelihood that was found in the E-step. We will outline a general procedure for which the missing data patterns are unique to the individuals—e.g., as those obtained from computerized adaptive testing (Eggen, 2004; van der Linden & Glas, 2002, 2010)— but note that the equations and their computations simplify considerably for the simple testing designs that are often encountered, where subsets of the items are allocated to “booklets” and pupils are allocated to one of these booklets (e.g., Eggen, 1993).
The E-step. Under the assumption that the responses of individual subjects are independent, we can write the complete data log-likelihood as

$$\ln L(\mu, \sigma \mid x^M_1, \ldots, x^M_n, x^O_1, \ldots, x^O_n) = \sum_{p=1}^{n} \ln L(\mu, \sigma \mid x^M_p, x^O_p),$$

and we may write the log-likelihood of person \( p \) as

$$\ln L(\mu, \sigma \mid x^M_p, x^O_p) = \sum_{i=1}^{k} \mu_i \left[ x^O_{pi} + x^M_{pi} \right] + \sigma \left[ x^O_{pi} + x^M_{pi} \right]^2 - \ln \left( \sum_{s=0}^{k} \gamma_s \left( \exp(\sigma s^2) \right) \right).$$

where we use

$$x^O_{pi} = \begin{cases} 1 & \text{the observed response of person } p \text{ on item } i \text{ was correct,} \\ 0 & \text{the observed response of person } p \text{ on item } i \text{ was incorrect,} \\ 0 & \text{no response of person } p \text{ on item } i \text{ was observed,} \end{cases}$$

and

$$x^M_{pi} = \begin{cases} 1 & \text{the unobserved response of person } p \text{ on item } i \text{ was correct,} \\ 0 & \text{the unobserved response of person } p \text{ on item } i \text{ was incorrect,} \\ 0 & \text{a response of person } p \text{ on item } i \text{ was observed.} \end{cases}$$

The expected log-likelihood, or Q-function, can now be written as

$$Q(\mu, \sigma \mid \hat{\mu}, \hat{\sigma}) = \sum_{p=1}^{n} \sum_{i=1}^{k} \mu_i \left[ x^O_{pi} + \mathbb{E}[\hat{\mu}] \right] X^M_p [x^O_p]$$

$$+ \sigma \sum_{p=1}^{n} \mathbb{E}[\hat{\mu}, \hat{\sigma}] \left[ \left[ x^O_{pi} + X^M_{pi} \right] x^O_p \right] - n \ln \left( \sum_{s=0}^{k} \gamma_s \left( \exp(\sigma s^2) \right) \right),$$

and requires the computation of two expectations of the conditional distribution \( p \left( x^M \mid x^O \right) \).

Since the Curie-Weiss model is closed under conditioning, we know that the conditional distribution \( p(\hat{\mu}, \hat{\sigma}) \left( x^M \mid x^O \right) \) is a Curie-Weiss model. Specifically,

$$p(\hat{\mu}, \hat{\sigma}) \left( x^M_p \mid x^O_p \right) = \frac{\exp \left( \sum_{i=1}^{k} \mu_i \left[ \hat{\mu}_i + 2\hat{\sigma} x^O_{pi} \right] + \hat{\sigma} \left( x^M_{pi} \right)^2 \right)}{\sum_{r=0}^{k} \gamma_r \left( \hat{\mu}(op) \right) \exp \left( r 2\hat{\sigma} x^O_{pi} \right) \exp \left( \hat{\sigma} r^2 \right)},$$

$$= \frac{\exp \left( \sum_{i=1}^{k} \mu_i \left[ \hat{\mu}_i + 2\hat{\sigma} x^O_{pi} \right] \gamma_{x^O_{pi}} \left( \hat{\mu}(op) \right) \exp \left( x^M_{pi} 2\hat{\sigma} x^O_{pi} \right) \exp \left( \hat{\sigma} \left( x^M_{pi} \right)^2 \right) \right)}{\gamma_{x^O_{pi}} \left( \hat{\mu}(op) \right) \exp \left( x^M_{pi} 2\hat{\sigma} x^O_{pi} \right) \sum_{r=0}^{k} \gamma_r \left( \hat{\mu}(op) \right) \exp \left( r 2\hat{\sigma} x^O_{pi} \right) \exp \left( \hat{\sigma} r^2 \right)},$$

where \( k^M_p \) denotes the number of missing responses for pupil \( p \), and \( \gamma_r \left( \hat{\mu}(op) \right) \) denotes the elementary symmetric function of order \( r \) of the subvector \( \hat{\mu}(op) \), i.e., the external fields corresponding to the missing observations for a person \( p \).
The two expectations can now be found as follows. Assuming that the response $X_{pi}$ of pupil $p$ to question $i$ is missing, we compute its expectation as

$$E[\mu, \sigma] \left\{ X^M_{pi} \mid x^O_p \right\} = \sum_{x^M_p} x^M_p \cdot p(\mu, \sigma) \left( x^M_p \mid x^O_p \right)$$

$$= \sum_{x^M_p} x^M_p \cdot \sum_{x^{\text{no}}_p} p(\mu, \sigma) \left( x^M_p \mid x^{\text{no}}_p \right)$$

$$= \sum_{x^M_p} x^M_p \cdot \exp(\mu) \cdot \frac{\sum_{r=0}^{k-1} \gamma_r \left( \hat{\mu}(\sigma, \cdot) \right) \exp \left( (r + 1) 2\hat{\sigma} x^O_{pi} \right) \exp \left( \hat{\sigma} (r + 1)^2 \right)}{\sum_{r=0}^{k-1} \gamma_r \left( \hat{\mu}(\sigma, \cdot) \right) \exp \left( 2\hat{\sigma} x^O_{pi} \right) \exp \left( \hat{\sigma} r^2 \right)}$$

$$\exp(\hat{\mu}) \cdot \frac{\sum_{r=0}^{k-1} \gamma_r \left( \hat{\mu}(\sigma, \cdot) \right) \exp \left( (r + 1) 2\hat{\sigma} x^O_{pi} \right) \exp \left( \hat{\sigma} (r + 1)^2 \right)}{\sum_{r=0}^{k-1} \gamma_r \left( \hat{\mu}(\sigma, \cdot) \right) \exp \left( 2\hat{\sigma} x^O_{pi} \right) \exp \left( \hat{\sigma} r^2 \right)},$$

otherwise this expectation is set to zero. In the same way, we find

$$E[\mu, \sigma] \left\{ \left[ x^O_{pi} + x^M_{pi} \right]^2 \mid x^O_p \right\} = \frac{\sum_{r=0}^{k-1} \gamma_r \left( \hat{\mu}(\sigma, \cdot) \right) \exp \left( 2\hat{\sigma} x^O_{pi} \right) \exp \left( \hat{\sigma} r^2 \right)}{\sum_{r=0}^{k-1} \gamma_r \left( \hat{\mu}(\sigma, \cdot) \right) \exp \left( 2\hat{\sigma} x^O_{pi} \right) \exp \left( \hat{\sigma} r^2 \right)}.$$  

Both expectations are easy to evaluate expressions of the conditional Curie-Weiss model. However, computing the basis functions for the missing item responses per pupil might be expensive. Fortunately, for incomplete test designs these functions often need only be computed per booklet, or cluster of questions, and not per individual.

**The M-step**

The E-step effectively completes the incomplete data likelihood, and we now end up with a maximization problem that is comparable to that for the complete data case. We approach the maximization in a similar way as before, and use the same *divide and conquer* strategy to maximize each of the parameters in turn, while ignoring cross-parameter dependency during optimization.

**M-step for $\mu_i$.** The partial derivative of $Q(\mu, \sigma ; \hat{\mu}, \hat{\sigma})$ with respect to $\mu_i$ is

$$\frac{\partial}{\partial \mu_i} Q(\mu, \sigma ; \hat{\mu}, \hat{\sigma}) = \left[ x^O_{pi} + \sum_{p=1}^n E[\mu, \sigma] \left\{ X^M_{pi} \mid x^O_p \right\} \right] - n \cdot \exp(\mu_i) \cdot \frac{\sum_{s=0}^{k-1} \gamma_s (\mu^{(i)}) \exp(\sigma s^2)}{\sum_{s=0}^{k-1} \gamma_s (\mu^{(i)}) \exp(\sigma s^2)}.$$

When we set this derivative to zero we obtain the following closed form solution for the parameter $\mu_i$:

$$\mu_i = \ln \left[ \frac{x^O_{pi} + \sum_{p=1}^n E[\mu, \sigma] \left\{ X^M_{pi} \mid x^O_p \right\}}{n - \left( x^O_{pi} + \sum_{p=1}^n E[\mu, \sigma] \left\{ X^M_{pi} \mid x^O_p \right\} \right)} \right] + \ln \left[ \frac{\sum_{s=0}^{k-1} \gamma_s (\mu^{(i)}) \exp(\sigma s^2)}{\sum_{s=0}^{k-1} \gamma_s (\mu^{(i)}) \exp(\sigma (s + 1)^2)} \right].$$

again fixing the states of the remaining $k$ parameters to their current estimates $\hat{\mu}^{(i)}$ and $\hat{\sigma}$ to compute an updated value for $\mu_i$. 
**M-step for σ.** The partial derivative of \( Q(\mu, \sigma ; \hat{\mu}, \hat{\sigma}) \) with respect to \( \sigma \) is

\[
\frac{\partial}{\partial \sigma} Q(\mu, \sigma ; \hat{\mu}, \hat{\sigma}) = \sum_{p=1}^{n} \mathbb{E}_{\hat{\mu}, \hat{\sigma}} \left( [x_{p+}^O + x_{p+}^M] \right) - n \frac{\sum_{s=0}^{k} s^2 \gamma_s(\mu) \exp(\sigma s^2)}{\sum_{s=0}^{k} \gamma_s(\mu) \exp(\sigma s^2)}.
\]

Setting this derivative to zero does not lead to a closed form solution for the parameter \( \sigma \). We therefore propose a one-dimensional NR step:

\[
\sigma = \hat{\sigma} - \frac{\partial^2}{\partial \sigma^2} Q(\mu, \sigma ; \hat{\mu}, \hat{\sigma}) \bigg|_{\sigma=\hat{\sigma}} = \hat{\sigma} + \frac{1}{n} \sum_{p=1}^{n} \mathbb{E}_{\hat{\mu}, \hat{\sigma}} \left( [x_{p+}^O + x_{p+}^M] \right)^2 - \frac{\sum_{s=0}^{k} s^2 \gamma_s(\hat{\mu}) \exp(\hat{\sigma} s^2)}{\sum_{s=0}^{k} \gamma_s(\hat{\mu}) \exp(\hat{\sigma} s^2)} - \frac{\sum_{s=0}^{k} s^2 \gamma_s(\mu) \exp(\sigma s^2)}{\sum_{s=0}^{k} \gamma_s(\mu) \exp(\sigma s^2)},
\]

where we evaluate the partial derivatives on the current states of all parameters.

**Asymptotic Standard Errors for the Incomplete Data Case.** The missing information principle of Louis (1982) states that the observed information is equal to the complete information—the expression that we obtained for the complete data case—minus the missing information (see also Tanner, 1996):

\[
I^O(\mu, \sigma) = I(\mu, \sigma) - I^M(\mu, \sigma).
\]

The observed Fisher information \( I^O \) is computed from mixed partial derivatives of the incomplete data likelihood,

\[
L(\mu, \sigma | X^O) = \prod_{p=1}^{n} \left( \prod_{i=1}^{k} e^{\mu_i X_{pi}^O} \right) e^{\sigma \left( \sum_{s=0}^{k} \gamma_s(\mu) \right)} \sum_{p=1}^{n} \prod_{i=1}^{k} e^{\mu_i X_{pi}^O} e^{\sigma \left( \sum_{s=0}^{k} \gamma_s(\mu) \right)} \left( \sum_{s=0}^{k} \gamma_s(\mu) \right)^n,
\]

and the missing Fisher information \( I^M \) is computed from the conditional distribution of the missing data given the observed data,

\[
p(X^M | X^O) = \prod_{p=1}^{n} \exp \left( \sum_{s=0}^{k} \gamma_s(\mu) \left( x_{p+}^M + \sigma \left( x_{p+} + x_{p+}^M \right)^2 \right) \right) \sum_{s=0}^{k} \gamma_s(\mu) \left( x_{p+} + \sigma \left( x_{p+}^M + r \right)^2 \right).
\]

This conditional distribution is a member of the exponential family and its mixed second order partial derivatives do not depend on missing data such that we do not have to numerically evaluate any expectations in computing the missing information. We therefore compute the observed information as the difference between the complete information and the missing information. In Appendix B we present the mixed partial derivatives of the conditional distribution of the missing data. Sample R-code to compute the observed and missing information is made available at osf.io/4m3dq/.

**Numerical illustrations**

In this section we provide two numerical illustrations of our procedures; one based on simulated data, and one based on real data from the 2012 Cito Eindtoets.
Simulated Example

To illustrate that our procedure works, we first consider a small simulated example. We have simulated the responses of \( n = 10,000 \) pupils to \( k = 20 \) test questions.\(^4\) The external fields were sampled uniformly between \(-1\) and \(+1\), and the scale parameter \( \sigma \) was set to 0.05 (or \( J = k\sigma = 1 \)). For the incomplete data case, we omitted the responses to the last five questions for 5,026 randomly selected pupils and the responses to the first five questions for the 4,974 remaining pupils. This mimics a two-booklet test design, where booklet one comprises of questions 1–15 and booklet two comprises of questions 6–20. The parameter estimates for this example are shown in Table 1.

<table>
<thead>
<tr>
<th>true value</th>
<th>complete data</th>
<th>incomplete data</th>
</tr>
</thead>
<tbody>
<tr>
<td>( \mu_1 )</td>
<td>0.309</td>
<td>0.287 (0.068)</td>
</tr>
<tr>
<td>( \mu_2 )</td>
<td>-0.581</td>
<td>-0.590 (0.066)</td>
</tr>
<tr>
<td>( \mu_3 )</td>
<td>-0.275</td>
<td>-0.310 (0.067)</td>
</tr>
<tr>
<td>( \mu_4 )</td>
<td>0.550</td>
<td>0.448 (0.069)</td>
</tr>
<tr>
<td>( \mu_5 )</td>
<td>-0.726</td>
<td>-0.739 (0.066)</td>
</tr>
<tr>
<td>( \mu_6 )</td>
<td>0.250</td>
<td>0.261 (0.068)</td>
</tr>
<tr>
<td>( \mu_7 )</td>
<td>-0.397</td>
<td>-0.428 (0.066)</td>
</tr>
<tr>
<td>( \mu_8 )</td>
<td>-0.736</td>
<td>-0.755 (0.066)</td>
</tr>
<tr>
<td>( \mu_9 )</td>
<td>0.372</td>
<td>0.355 (0.068)</td>
</tr>
<tr>
<td>( \mu_{10} )</td>
<td>-0.551</td>
<td>-0.600 (0.066)</td>
</tr>
<tr>
<td>( \mu_{11} )</td>
<td>0.770</td>
<td>0.704 (0.070)</td>
</tr>
<tr>
<td>( \mu_{12} )</td>
<td>0.578</td>
<td>0.481 (0.069)</td>
</tr>
<tr>
<td>( \mu_{13} )</td>
<td>0.897</td>
<td>0.915 (0.072)</td>
</tr>
<tr>
<td>( \mu_{14} )</td>
<td>0.646</td>
<td>0.692 (0.070)</td>
</tr>
<tr>
<td>( \mu_{15} )</td>
<td>-0.251</td>
<td>-0.308 (0.067)</td>
</tr>
<tr>
<td>( \mu_{16} )</td>
<td>0.296</td>
<td>0.289 (0.068)</td>
</tr>
<tr>
<td>( \mu_{17} )</td>
<td>0.541</td>
<td>0.556 (0.069)</td>
</tr>
<tr>
<td>( \mu_{18} )</td>
<td>0.054</td>
<td>0.003 (0.067)</td>
</tr>
<tr>
<td>( \mu_{19} )</td>
<td>0.181</td>
<td>0.163 (0.068)</td>
</tr>
<tr>
<td>( \mu_{20} )</td>
<td>-0.766</td>
<td>-0.755 (0.066)</td>
</tr>
<tr>
<td>( \sigma )</td>
<td>0.050</td>
<td>0.051 (0.002)</td>
</tr>
</tbody>
</table>

From Table 1 we observe that the parameter estimates in both the complete data case and in the incomplete data case are close to their true values, and well within the range of their 95% confidence intervals. Thus, we were able to estimate the parameters of the Curie-Weiss model in

\(^4\)Data were generated with a Gibbs sampler (Geman & Geman, 1984) utilizing the full-conditional distributions in Eq. (4).
both the complete and incomplete data case.

We also observe from Table 1 that the field estimates of questions for which no data were excluded — questions 6–15— slightly differed from their estimates obtained from the complete data case. At the same time, the (asymptotic) standard errors of all external fields increased in size, even though half of the external field parameters are estimated based on the same amount of observations. This reveals the impact of cross-parameter correlations on the obtained estimates.

The Cito Eindtoets 2012

As an empirical example from educational measurement, we consider an application of the Curie-Weiss model to data from the 2012 Cito Eindtoets. The data consist of the responses of \( n = 133,768 \) Dutch pupils at the end of primary school to \( k = 200 \) questions on twelve distinct topics from the Dutch primary school curriculum related to mathematics and language education.

The Cito Eindtoets data are typically not analyzed with a Rasch-type model. Since the test comprises of such distinct topics from the educational curriculum, we may \textit{a priori} expect that the Curie-Weiss model fits poorly to the data from this test. However, in an earlier analysis of Cito Eindtoets data using a low-rank Ising model we found that the first principal component explained roughly 99% of the variation in the matrix of observed sufficient statistics (see Marsman et al., 2015). This principal component score correlated highly with the raw test score, and moreover, the estimated elements in the first eigenvector were found to be nearly constant (van den Bergh, Bechger, & Marsman, 2018). Both observations suggest that a Rasch-type model might actually show a reasonable fit to the observed data.

We assess the fit of the Curie-Weiss model to the 2012 Cito Eindtoets using the item-rest regressions in Eq. (4), focusing on the rest-scores with at least 25 observations to obtain stable estimates of the observed proportions. There are 200 item-rest regressions in total, one for every question in the test. We show the item-rest regressions of four questions (Questions 1, 7, 10, and 12 from the test) in Figure 1, but provide all available item-rest regressions at osf.io/4m3dq/. When we investigate the item-rest regressions at osf.io/4m3dq/ it is clear that we did not find a good fit of the Curie-Weiss model to all of the 200 questions from the 2012 Cito Eindtoets. An example of an item-rest regression for a poor fitting question is that of Question 1, which is shown in the top-left panel of Figure 1. Even though we did not find a good fit of the Curie-Weiss model to all of the questions in the Cito Eindtoets, we did observe many questions for which the estimated Curie-Weiss model did provide an at least reasonable fit. Two examples of questions for which the item-rest regression revealed a reasonable fit to the estimated Curie-Weiss model are Questions 7 and 10 in Figure 1. Question 12 in Figure 1 is an example of an item-rest regression that corresponds to a good fit.

**Discussion**

In this chapter we have focused on the statistical analysis of the Curie-Weiss model (Kac, 1968) in the context of educational testing. In contrast to other graphical models that are regularly used in the literature —such as the Ising model (Ising, 1925; Lenz, 1920)— we showed that the Curie-Weiss model is computationally tractable, which makes it a practical tool for the large-scale applications that we often see in educational practice. One of the focal points of our statistical treatment was the analysis of the Curie-Weiss model in the face of data that are missing at random (Rubin, 1976), such as the missing data patterns that we often observe in incomplete test designs.
Figure 1. The item-rest regressions for four questions from the Cito Eindtoets 2012.

(Eggen, 1993; Eggen & Verhelst, 2011). We have developed an approach using the EM algorithm (Dempster et al., 1977) to estimate the Curie-Weiss model on partially observed data. (Sample R-code is made available at osf.io/4m3dq/.)

We have provided two illustrations of our work. Simulated data were used to illustrate that we could recover the parameters in both the complete data case and the incomplete data case. The example using the 2012 Cito Eindtoets data was included for two reasons. Firstly, this example allowed us to illustrate the ease with which the fit of the Curie-Weiss model can be investigated in empirical data using the analytic expressions of the item-rest regressions in Eq. (4). Secondly, it allowed us to illustrate that a simple model such as the Curie-Weiss model is able to fit complex data. The fact that the Curie-Weiss model seems to fit reasonably well to several substantively different questions —ranging from spelling and reading comprehension to working with fractions— definitely warrants further investigation.

The work in this chapter is a first step in the psychometric treatment of the Curie-Weiss model and can be generalized in several ways. For example, the factorization in Eq. (6) reminds us
of a two-step procedure that is used in the Cito program SAUL (Structural Analysis of a Univariate Latent variable; Verhelst & Eggen, 1989; Verhelst & Verstralen, 2002). In this program, an IRT model is analyzed and fitted to observed data first, which in the Cito tradition comprises of either a Rasch model or a one parameter logistic model (OPLM; Verhelst & Glas, 1995): a tradition that is pursued by the dexter R package (Maris, Bechger, Koops, & Partchev, 2018). After a fitting model is obtained, its parameters are fixed, and the influence of background variables on the latent trait is assessed. This suggests two generalizations of the Curie-Weiss model that we have analyzed here. The first is the inclusion of integer weights or discrimination’s for each of the variables, as with the OPLM. The advantage of using integer weights is that this ensures that the normalizing constant of the Curie-Weiss model remains tractable. A second generalization would be the inclusion of a regression model to analyze differences in the scaling parameter for different pupils:

\[ \sigma_p = \exp(\beta^T z_p) , \]

where \( z_p \) denotes a vector of covariates that correspond to a pupil \( p \) and \( \beta \) denotes a set of regression parameters. It is important to observe that the Curie-Weiss model under both generalizations remains entirely tractable.

Even though we have focused on the statistical treatment of the Curie-Weiss model from a classical likelihood-based perspective, it is easy to generalize our work to a fully Bayesian approach. One way to estimate the model in the complete data case, for example, is by means of the approximate Gibbs sampling approach of Marsman et al. (2015), that was further analyzed by Bechger, Maris, and Marsman (2018) and Marsman, Maris, Bechger, and Glas (2017). Another approach is based on the Gibbs sampler that Maris et al. (2013) developed for estimating the ERM, where Tanis (2018) has recently shown how to adapt this Gibbs sampler for estimating the Curie-Weiss model.

Data augmentation can then be used to handle incomplete data (Tanner, 1996; Tanner & Wong, 1987). This entails adding an additional step to the Gibbs sampler to impute missing observations based on the observed data using, for example, Eq. (4).

References


**Appendix A**

**Mixed Partial Derivatives Complete Data Likelihood**

To compute the Fisher information matrix, we need the following mixed partial derivatives of the (complete data) likelihood:

\[ \frac{\partial^2}{\partial \mu_1 \partial \mu_2} L(\mu, \sigma | X) = n \left[ \gamma_1 \left( \mu_2 \right) \right] e^{\sigma(s+1)^2} \left[ \frac{\sum_{s=0}^{k-1} \gamma_1 \left( \mu_2 \right) e^{\sigma(s+1)^2}}{\sum_{s=0}^{k} \gamma_1 \left( \mu \right) e^{\sigma(s)^2}} - \frac{\sum_{s=0}^{k-1} \gamma_1 \left( \mu_2 \right) e^{\sigma(s+1)^2}}{\sum_{s=0}^{k} \gamma_1 \left( \mu \right) e^{\sigma(s)^2}} \right] \]

\[ \frac{\partial^2}{\partial \mu_1 \partial \sigma^2} L(\mu, \sigma | X) = n \left[ \gamma_1 \left( \mu_2 \right) \right] \left( \frac{\sum_{s=0}^{k-1} \gamma_1 \left( \mu_2 \right) e^{\sigma(s+1)^2}}{\sum_{s=0}^{k} \gamma_1 \left( \mu \right) e^{\sigma(s)^2}} \right)^2 - n \left[ \gamma_1 \left( \mu_2 \right) \right] \left( \frac{\sum_{s=0}^{k-1} \gamma_1 \left( \mu_2 \right) e^{\sigma(s+1)^2}}{\sum_{s=0}^{k} \gamma_1 \left( \mu \right) e^{\sigma(s)^2}} \right) \]

\[ \frac{\partial^2}{\partial \sigma \partial \mu_1} L(\mu, \sigma | X) = n \left[ \gamma_1 \left( \mu_2 \right) \right] \left( \frac{\sum_{s=0}^{k-1} \gamma_1 \left( \mu_2 \right) e^{\sigma(s+1)^2}}{\sum_{s=0}^{k} \gamma_1 \left( \mu \right) e^{\sigma(s)^2}} \right) \left( \frac{\sum_{s=0}^{k-1} \gamma_1 \left( \mu_2 \right) e^{\sigma(s+1)^2}}{\sum_{s=0}^{k} \gamma_1 \left( \mu \right) e^{\sigma(s)^2}} \right) - n \left[ \gamma_1 \left( \mu_2 \right) \right] \left( \frac{\sum_{s=0}^{k-1} \gamma_1 \left( \mu_2 \right) e^{\sigma(s+1)^2}}{\sum_{s=0}^{k} \gamma_1 \left( \mu \right) e^{\sigma(s)^2}} \right) \left( \frac{\sum_{s=0}^{k-1} \gamma_1 \left( \mu_2 \right) e^{\sigma(s+1)^2}}{\sum_{s=0}^{k} \gamma_1 \left( \mu \right) e^{\sigma(s)^2}} \right) \]

**Appendix B**

**Mixed Partial Derivatives of (Conditional) Distribution of the Missing Data**

To compute the missing Fisher information, we need the mixed partial derivatives of \( P \left( X_M | X_O \right) \) with respect to \( \mu \) and \( \sigma \). Let \( m_{pi} \) be the missing data indicator, such that

\[ m_{pi} = \begin{cases} 1 & \text{if the response of pupil } p \text{ to item } i \text{ is missing,} \\ 0 & \text{if the response of pupil } p \text{ to item } i \text{ is observed.} \end{cases} \]

The mixed partial derivatives of \( P \left( X_M | X_O \right) \) are then

\[ \frac{\partial^2}{\partial \mu_1 \partial \mu_2} P \left( X_M | X_O \right) = \sum_{p=1}^{n} m_{pi} \gamma_{r} \left( \mu_1 \right) e^{\sigma(s_{p}^2 + r)^2} \left( \frac{\sum_{r=0}^{k-1} \gamma_{r} \left( \mu_2 \right) e^{\sigma(s_{p}^2 + r + 1)^2}}{\sum_{r=0}^{k} \gamma_{r} \left( \mu_2 \right) e^{\sigma(s_{p}^2 + r)^2}} \right) \]

\[ \frac{\partial^2}{\partial \mu_1 \partial \sigma^2} P \left( X_M | X_O \right) = \sum_{p=1}^{n} m_{pi} \gamma_{r} \left( \mu_1 \right) e^{\sigma(s_{p}^2 + r)^2} \left( \frac{\sum_{r=0}^{k-1} \gamma_{r} \left( \mu_2 \right) e^{\sigma(s_{p}^2 + r + 1)^2}}{\sum_{r=0}^{k} \gamma_{r} \left( \mu_2 \right) e^{\sigma(s_{p}^2 + r)^2}} \right)^2 - \sum_{p=1}^{n} m_{pi} \gamma_{r} \left( \mu_1 \right) e^{\sigma(s_{p}^2 + r)^2} \left( \frac{\sum_{r=0}^{k-1} \gamma_{r} \left( \mu_2 \right) e^{\sigma(s_{p}^2 + r + 1)^2}}{\sum_{r=0}^{k} \gamma_{r} \left( \mu_2 \right) e^{\sigma(s_{p}^2 + r)^2}} \right) \]

\[ \frac{\partial^2}{\partial \sigma \partial \mu_1} P \left( X_M | X_O \right) = \sum_{p=1}^{n} m_{pi} \gamma_{r} \left( \mu_1 \right) e^{\sigma(s_{p}^2 + r)^2} \left( \frac{\sum_{r=0}^{k-1} \gamma_{r} \left( \mu_2 \right) e^{\sigma(s_{p}^2 + r + 1)^2}}{\sum_{r=0}^{k} \gamma_{r} \left( \mu_2 \right) e^{\sigma(s_{p}^2 + r)^2}} \right) \]

\[ \sum_{p=1}^{n} m_{pi} \left( \frac{\sum_{r=0}^{k} \gamma_{r} \left( \mu_1 \right) e^{\sigma(s_{p}^2 + r)^2}}{\sum_{r=0}^{k} \gamma_{r} \left( \mu_2 \right) e^{\sigma(s_{p}^2 + r)^2}} \right)^2 \]
where terms for which $m_{pi} = 0$ are simply excluded from any computations.